

\* Please copy the exact text below including the links, these are optimised to create as many clicks as possible and a higher ranking in Google.

## **Raise donations for cause name here - for free!**

If you ever shop online, you can now donate to our project at no extra cost! Simply use our link <u>shopdonation.org/projectname</u> to shop online, and major retailers such as eBay, Aliexpress, and M&S will cover the cost of the donation.

When you use our international ShopDonation link, a portion of your purchase amount automatically goes to our cause, while you still ultimately purchase the product at the online retailer itself for the same price.

ShopDonation is an international platform, so you can use our ShopDonation link from anywhere in the world.

## Here's how it works:

- 1. Click on our international ShopDonation link: shopdonation.org/projectname.
- 2. Browse the webshops that you want to shop at.
- 3. Make your purchases at the same price as usual.

By using our ShopDonation link, you automatically give **free structural donations** to our cause. We appreciate it a lot if you want to make this extra click, as it really makes a difference for project name.

(Replace the text in green with your cause name and ShopDonation-link)